



MEDIA RELEASE

Contact: Angela Trites
Phone: 816-655-4615
Email: angela.trites@fike.com
www.fike.com

FIKE CREATES NEW ROLE TO EXPAND BUSINESS IN THE AMERICAS

Blue Springs, MO, Nov. 15, 2015 – Expanding reach, increasing offerings and improving efficiencies were the key components in the Fike Corporation’s decision to hire David Kemp as their Executive Director of Sales for the Americas.

In this newly created role, Kemp will be responsible for outside sales, sales management and business development for the Americas. This territory includes North America, South America, Central America and the Caribbean.

Kemp will work with the entire sales team to help develop and drive sales strategies streamlining the go-to-market strategy and value proposition of Fike solutions. Helping customers work through a wide range of options to provide the best solution for their needs remains a top priority.

“The world is spinning faster than ever in terms of safety product technology and offerings,” said Dave Peirano, Executive Vice President. “Fike already manufactures great products. We brought David in for this new role to sharpen the sales focus and tactics to decisively address the question ‘Why Fike?’ when customers want the best for their business.”

Kemp comes to Fike with nearly 25 years of experience in various sales-related roles. He was most recently the Vice President of Sales and Global Marketing for Emerson.

About Fike

Fike Corporation is a globally recognized supplier of precision-engineered solutions for explosion protection and pressure activation, pressure relief and fire protection. Since 1945 our highly skilled workforce has designed, built and tested solutions for Fortune 500 companies and businesses around the world that want peace of mind from experiencing consequences of serious financial loss or a devastating disaster.

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